

Website Page Content Template

Keyword(s): _____

Hyperlink

```
<a href = "http://www.site.com/keyword.html" title =  
"keyword">keyword in anchor text</a>
```

Title Tag: Keyword(s) | Company Name

Page Content:

H1 <h1>First keyword phrase</h1>

First Paragraph <p> (beging with keyword: Bold/Strong) _____

</p>

H2 <h2>Second keyword phrase</h2>

Bulleted list

- Bullet point one (keyword)
- Bullet point two
- Bullet point three

Additional paragraphs...

Call-to-action:

Photo One:
alt="keyword"

Photo Two:
alt="keyword"